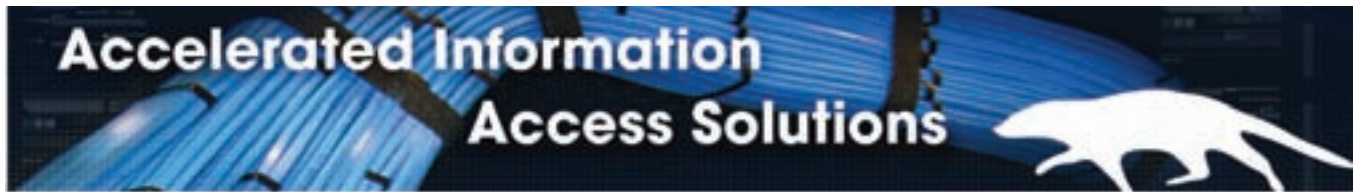


REFINE X

Content Refinement for FAST Enterprise Search Crawler



PRODUCT OVERVIEW

Organisations that crawl external websites for updated and new content can often find that the set-up and day-to-day management of the crawls is resource-heavy, user-unfriendly and too vague, ending in large quantities of irrelevant, unwanted content being returned in the results. From an end-user's perspective this can also very quickly erode their faith in a search portal's ability to find accurate, timely, relevant content.

As a specialist search organisation that has been responsible for a number of flagship implementations of FAST ESP™, Mongoose IT has recognised this fact and developed RefineX - a plug-in tool for organisations using the FAST Enterprise Crawler.

RefineX refines content being extracted by the Crawler and results in an enhanced, more meaningful search experience for the end-user, as well as considerably increasing the efficiency of the crawling process. This in turn reduces the administrative effort from an IT resource perspective.

RefineX extends the standard behaviour of the FAST Enterprise Crawler by building a set of additional custom modules, which allow the underlying crawl process to be more specific about the content it crawls, so that it only crawls what is important on each page. Therefore, only relevant content is indexed for a given website.

KEY BENEFITS

- Stops unwanted elements of web pages from being indexed, greatly improving relevancy
- Significantly improves result summaries - only required content is indexed
- Speeds up the search process for end users
- Increased crawling efficiency means reduced administrative effort
- Headers, menus and common elements of web pages can be removed
- Non-content pages can be omitted
- Adds extra functionality for selecting crawled pages to index
- Irrelevant pages can be ignored, rather than cluttering index
- Full GUI interface to create content selection rules
- Quick integration with the FAST Enterprise Crawler
- Cross-platform - supports *NIX and Windows versions of ESP

About Mongoose IT

Mongoose IT is a specialist search consultancy and Microsoft-certified FAST implementation partner, with extensive expertise implementing large-scale installs of FAST within major organisations.

Mongoose IT delivered the highly successful search portal for NHS Evidence that is now being used by Microsoft and the NHS as a best practice case study for implementing enterprise search technology. Mongoose IT was originally formed by the management team responsible for design, integration and delivery of search at the Financial Times (FT.com), also a flagship FAST case study.

